Wharton Sports Business Summit

2019 Agenda and Schedule

Jon M. Huntsman Hall | Friday, November 8

8:00AM - 8:45AM: Breakfast and Registration

8:45AM - 9:00AM: Opening Remarks - G06

9:00AM - 9:50AM: Morning Keynote - G06
  • Michael Rubin, moderated by Darren Rovell

10:00AM - 10:50AM:
  • Running the Game: Kiki Vandeweghe, Troy Vincent, moderated by Mori Taheripour - G06
  • The State of Philly Analytics: Ian Anderson, Grant Fiddyment, Hannah Gaudet, moderated by Shane Jensen - G60
  • The Future of Esports: Steve Flisler, Walter Wang, Jason Woo, moderated by Brian Egger - F60

11:00AM - 11:50AM: Lunch and Learn Sessions*

  • Behind the Scenes: How MLB Plans its Season with Jeremiah Yolkut – 240
  • The Gridiron Genius: Michael Lombardi on Sports, Leadership, and Life - F85
  • Did MLB Juice the Baseballs? The Inside Story: Meredith Wills – 245

11:00AM - 12:30PM: Deloitte Case Competition – F60

*11:00AM - 12:00PM: Lunches are available at the MBA Cafe, F85, 240, 245
Afternoon Sessions
Jon M. Huntsman Hall | Friday, November 8

12:00PM - 12:50PM:
- A Conversation with Andrew Brandt - G06
- Breaking into the Front Office: Jerome Allen II, Matt MacDonald, Michael Pinsky, Nik Oza, moderated by Alvin Williams - F85

1:00PM - 1:50PM:
- Inside Sports Marketing, Presented by Anheuser-Busch: Nick Kelly, Michael Zacharias, moderated by Rob DiGisi - G06
- How to Create a Hockey Team: The NHL’s Expansion to Seattle: Alexandra Mandrycky, Ricky Olczyk, moderated by Len Potter - F85
- Assessing the Current Football Analytics Landscape: Eric Eager, Josh Hermsmeyer, Sean O’Leary, Aaron Schatz, moderated by Cade Massey - G60

2:00PM - 2:50PM:
- Thinking in Bets: Annie Duke on decision-making, moderated by Adi Wyner - G06
- Mergers and Acquisitions in Sports: David Abrams, Stuart Goldfarb, David Haber, moderated by Don Cornwell - F85

3:00PM - 3:50PM: Afternoon Keynote - G06
- David Blitzer and Scott O'Neil, moderated by Eric Bradlow

3:50PM - 4:00PM: Closing Remarks

4:30PM - 5:30PM: Happy Hour - Smokey Joe's (210 S 40th Street)