



Wharton
UNIVERSITY of PENNSYLVANIA

Sports Analytics and
Business Initiative

Wharton Sports Business Summit

Building the Future of Sports

September 26, 2025



Wharton Sports Business Summit

The Summit brings together future leaders and top professionals at the intersection of sports, business, and analytics. Sponsors gain valuable visibility among a dynamic audience and help support student-led programming that advances thought leadership in the industry.

Last year's Summit engaged **275+ students**, **30+ speakers**, and professionals from **15 major companies**.

Learn more at whr.tn/WSABISummit



A Showcase of Our Network

Attendees from:

University of Pennsylvania
Villanova University
Delaware State University
Temple University
New York University
Virginia Tech University
Washington University
Cornell University
Princeton University
Columbia University
Drexel University
Pennsylvania State University
Rutgers University
American University

Came to see:

John Middleton, Philadelphia Phillies
Lewis Sherr, New York Mets
Val Ackerman, Big East
Sandra Richards, Morgan Stanley
China Jude, Detroit Pistons
Tobias Harris, Detroit Pistons
Michael Rubin, Fanatics
Marc Lasry, Ares/former Milwaukee Bucks
Ella Papanek, SIG
Katie O'Reilly, LIV Golf
Josh Harris, Harris Blitzer Sports & Entertainment
David Blitzer, Harris Blitzer Sports & Entertainment
Alexandra Mandrycky, Seattle Kraken
Jayne Bussman-Wise, PWHL

Sponsorships

We can collaborate with your organization to develop custom solutions.

Sponsorship Levels		Premier	Platinum	Gold	Silver
	Commitment	\$5,000	\$2,500	\$1,000	\$500
	Wharton Sports Business Summit Tickets	5 Tickets	4 Tickets	2 Tickets	1 Ticket
	Branding on Event Website, Marketing, and Signage	Yes	Yes	Yes	Yes
	Coffee Chat	Yes	Yes	Yes	
	Spots at Speaker Dinner	4 Seats	2 Seats		

Additional Opportunities

Your branding will be featured on our marketing materials, including the event website and event signage.

Lunch Sponsor	Lunch is available to all attendees. <i>Approximately 275 individuals.</i>	\$10,000
Speaker Dinner Sponsor	An exclusive pre-conference dinner bringing together guest speakers and corporate partners for informal networking and conversation.	\$10,000
Journals & Pens Sponsor	Branding on conference journals and pens distributed to all attendees. <i>Approximately 275 individuals.</i>	\$1,000



Questions?

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