



Wharton
UNIVERSITY of PENNSYLVANIA

**Sports Analytics and
Business Initiative**

Sponsorship Opportunities

WHARTON HIGH SCHOOL DATA SCIENCE COMPETITION

January–April 2026 | Virtual Competition | [whr.tn/hs-data-science-comp](https://whartonhs-data-science-comp.com)

Hosted by the Wharton Sports Analytics and Business Initiative (WSABI) and the Wharton Global Youth Program, the High School Data Science Competition challenges students with progressively complex sports data analytics prompts over several months. Each phase demands data-driven reasoning and culminates in a final round where one overall winner is named.



TOP REASONS TO SPONSOR



Global Reach & Brand Visibility

Connect your brand with a worldwide community of future data leaders from 30+ countries.



Support Analytics Education

Empower students to build real-world data science skills through hands-on, competitive learning.



Align with Wharton's Thought Leadership

Position your brand at the forefront of sports analytics and educational innovation.

REACH BEYOND COMPETITORS

Engage with the next generation of global talent. This competition connects pre-collegiate students from around the world—along with their advisors, schools, and esteemed industry judges—through a program designed by Wharton faculty, students, and administrators.

Last year, the competition brought together:

30+

countries
represented

490+

teams
worldwide

SPONSORSHIP PACKAGES

Level	Platinum	Gold	Silver
Commitment	\$50,000	\$25,000	\$10,000
Brand visibility across website, marketing, and social media	✓	✓	✓
Opportunity to share educational resources on the competition website	✓	✓	✓
Opportunity to sponsor educational modules and competition workbook	✓	✓	N/A
Opportunity to serve as a competition judge	✓	N/A	N/A
Recognition as presenting sponsor in all competition marketing materials	✓	N/A	N/A

READY TO SPONSOR?

Sponsorship opportunities are limited and customizable. Secure your spot by December 1, 2025.

CONTACT

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Participating in the competition greatly enhanced our analytical skills, logical reasoning, and understanding of statistical tools. The sessions were timely and informative, making the experience both enriching and rewarding for every team member."

—2025 TEAM ADVISOR

